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Unit 1 Homework

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Three conclusions we can draw from the provided data about the Kickstarter campaign include the following:

* 1. The campaign was most successful for theater.
  2. In recent time, there is a decrease in the number of successful campaigns, while the number of failed campaigns is increasing.
  3. The number of campaigns being cancelled has stayed overall stagnant.

1. **What are some limitations of this dataset?**

Some limitations of this dataset include that we don’t know how accurately the information in the dataset was collected/ measured (i.e., backers count, amount pledged). We also don’t know a lot about the Kickstarter program itself in order to determine a more specific reason for the success/ failure of some programs over others.

1. **What are some other possible tables and/or graphs that we could create?**

Other tables/ graphs we could create include one in which analyzes the performance of the programs in different countries. Further, we could look at the start and end dates of the campaign and comparing the length of the campaign to its performance.